ICE Services AB

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No.	英語
А	ICE Services AB is a world-class supplier of business process outsourcing services
	for Rights Management companies. Based in Bromma Sweden, <u>ICE Services AB</u>
	took advantage of the GoAnywhere API for file upload and download integration
	with their music-documentation database, which is used to maintain and house
	ownership information for all musical works used throughout Europe.
0	Transcript:
1	Q: How has GoAnywhere benefitted your organization?
2	We use the tool not to automate everything. It's not the tool itself that automate[s]
	the processes for us, but we have our application where we have the processes
	running and it uses the GoAnywhere tool through the API interfaces.
3	So we easily can maintain the new accounts when we have to add them. And
	possibly in the future, also let our external parties access the portals to be able to
	logon to their accounts and drop and drag files to make it easier for them to
	exchange data with us.
4	Q: Are you looking to grow your use of GoAnywhere?
5	Additional functionality that exists we could embrace gradually, so the main
	functionality to send mails, to scan mailboxes and stuff like that. That I didn't look
	at when I selected the tool, but I see that there are more and more things that I can
	use when we develop things.
6	We don't have to invent that. It already exists in GoAnywhere. And we can use them
	as services through API interfaces and we can then use those functionalities when
	we need them. So that's great.
7	Q: How long did it take to make your first transfer "live" with GoAnywhere?
8	It was very simple to get going and to understand the interface and how to define
	the projects and everything.
	How you set up your FTP connections and so forth.
9	It's a very simple graphical user interface. Made it easy for us to actually learn it
	and to use it. The installation took within a day, we were up running I think.
10	A great tool that helps us to automate our processes. That's the most important
	thing for us.
11	Q: How long did it take to make your first transfer "live" with GoAnywhere?
12	Our customers actually have now also started to use GoAnywhere based on our
	experience and discussions we have had about how they use their old FTP tool and

	what you could do with the GoAnywhere product.
13	On the IBM platform it is a perfect fit for the usage we have for it.